



# MUNICIPAL PROFILE

## ROSARIO, LA UNION

### I. MUNICIPALITY

**Creation** : ROSARIO was formally created in 1869 with the Appointment of Don Agustin Isidro de Guzman as Capitan Municipal by the Spanish Provincial Governor.

### II. PHYSICAL FEATURES

**Location** : ROSARIO is the southernmost of the 19 municipalities and one city of the Province of La union

**Region** : ROSARIO belongs to Region I

**Distance** : 214 kms. North of Manila  
56 kms. South of City of San Fernando  
48 kms. West of Baguio City  
38 kms. Northwest of Dagupan City

**Boundary** : North - Town of Tubao La Union  
South - Town of Sison, Pangasinan  
East - Town of Pugo, La Union  
West - Historic Lingayen Gulf

**Elevation** : About 220 feet above sea level and within the 16°12' to 16° 19' latitude and 120° 24' to 120° 31' longitude

**Climate** : May to October - Wet season months  
November to April - Dry season months

**Rainfall** : Average annual rainfall - 2,237.0 mm  
Maximum monthly rainfall - 1,408.0 mm  
Minimum monthly rainfall - 6.9 mm

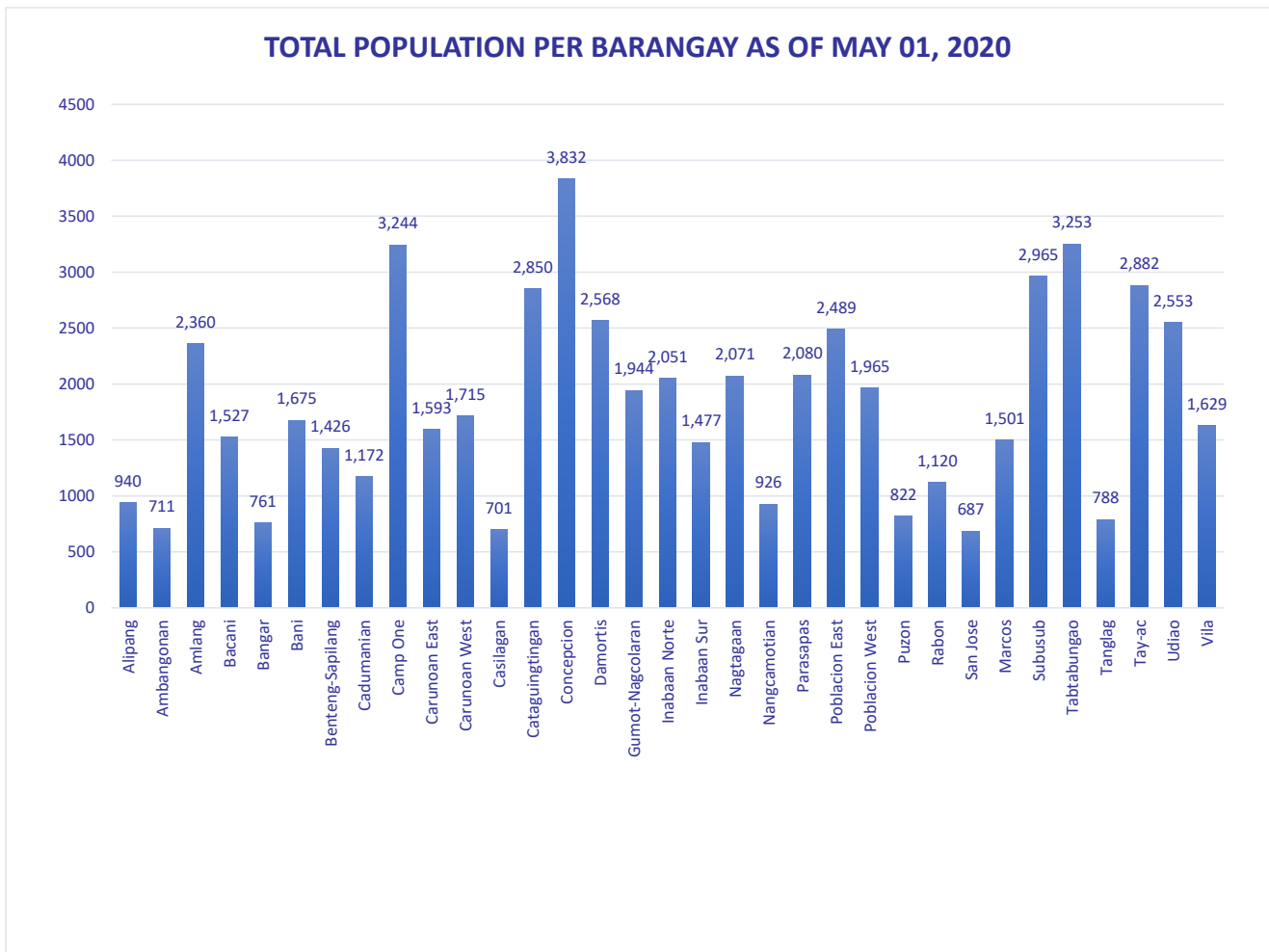
**Topography** : ROSARIO is typical of Ilocos towns with sharply titling Mountains and rolling hills on the east and narrow plains and valleys with shallow rivers and stream on the west.

0	-	8%	-	Level land to gently sloping	.....	4,263.50
8.1	-	18%	-	Undulating to rolling	.....	949.00
18.1	-	30%	-	Rolling to moderately steep	.....	1,675.00
30.1	-	50%	-	Steep	.....	280.00

### III. DEMOGRAPHY

**Population** : ROSARIO has a total population of **60,278** as of May 1, 2020 based on the 2020 NSO Census of Population

TOTAL POPULATION OF ROSARIO PER BARANGAY As of May 1, 2020					
Barangay	No. of Pop.	Barangay	No. of Pop.	Barangay	No. of Pop.
Alipang	940	Casilagan	701	Poblacion West	1,965
Ambangonan	711	Cataguingtingan	2,850	Puzon	822
Amlang	2,360	Concepcion	3,832	Rabon	1,120
Bacani	1,527	Damortis	2,568	San Jose	687
Bangar	761	Gumot-Nagcolaran	1,944	Marcos	1,501
Bani	1,675	Inabaan Norte	2,051	Subusub	2,965
Benteng-Sapilang	1,426	Inabaan Sur	1,477	Tabtabungao	3,253
Cadumanian	1,172	Nagtagaan	2,071	Tanglag	788
Camp One	3,244	Nangcamotian	926	Tay-ac	2,882
Carunoan East	1,593	Parasapas	2,080	Udiao	2,553
Carunoan West	1,715	Poblacion East	2,489	Vila	1,629
Sub-Total	17,124		22,989		20,165
<b>GRAND TOTAL</b>					<b>60,278</b>



<b>Household</b>	:	Number of Household is 13,171 (2015)
<b>Voting Population</b>	:	Based on May 13, 2019 National and Local Election the total registered voting population is 35,243 with a total of 204 precincts.
<b>Average Annual Population Growth Rate</b>	:	Average Annual Population growth rate is 0.94% Base on the 2010 & 2015 NSO population
<b>Birth Rate</b>	:	For every 1,000 population is 3.36
<b>Death Rate</b>	:	For every 1,000 population is 5.59
<b>Crime Rate</b>	:	Index = 23.2          Non-Index = 152.6
<b>Infant Mortality Rate</b>	:	For every 1,000 live births is 0
<b>Population Density</b>	:	For every 1,000 population is 58,581
<b>Language / Dialect</b>	:	Pilipino and English are the major languages While Ilocano is the primary dialect in Rosario

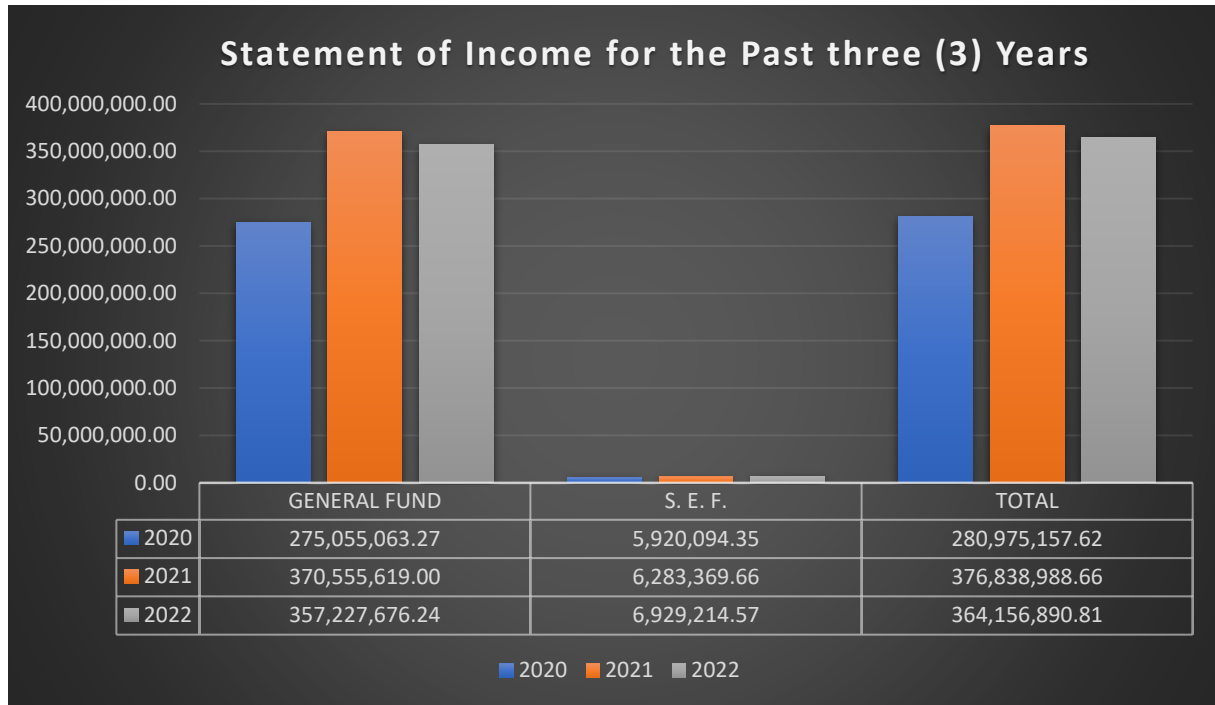
Other Dialects:

Bicol	Cebuano	Ifugao	Isinal	Kapampangan	Tagalog
Boholano	Hiligaynon, Ilongo	Ikalahan	Itawis	Pangasinan	Tagbanwa
Bontoc	Ibaloi	Ilongot/ Bogkalot	Kankanaï	Rombloanon	Waray
B'laan	Ibanag	Isamal kanlaw	Kankanaey	Subanon	Other Foreign Language/ dialects

**Classification** : ROSARIO was classified as 1st Class Municipality of the Province of La Union effective July 29, 2008 pursuant to Memorandum Circular 01- No. M (40)-08 dated November 12, 2008 of the Bureau of Local Government Finance.

**Income** : The total income of the Municipality for the Immediate past three years are as follows:

Year	General Fund	S. E. F.	TOTAL
<b>2020</b>	<b>P 275,055,063.27</b>	<b>P 5,920,094.35</b>	<b>P 280,975,157.62</b>
<b>2021</b>	<b>P 370,555,619.00</b>	<b>P 6,283,369.66</b>	<b>P 376,838,988.66</b>
<b>2022</b>	<b>P 357,227,676.24</b>	<b>P 6,929,214.57</b>	<b>P 364,156,890.81</b>



The average annual income of Rosario for the past three years is **P334,279,452.80** on General Fund and **P 6,377,559.53** on Special Education Fund Respectively.

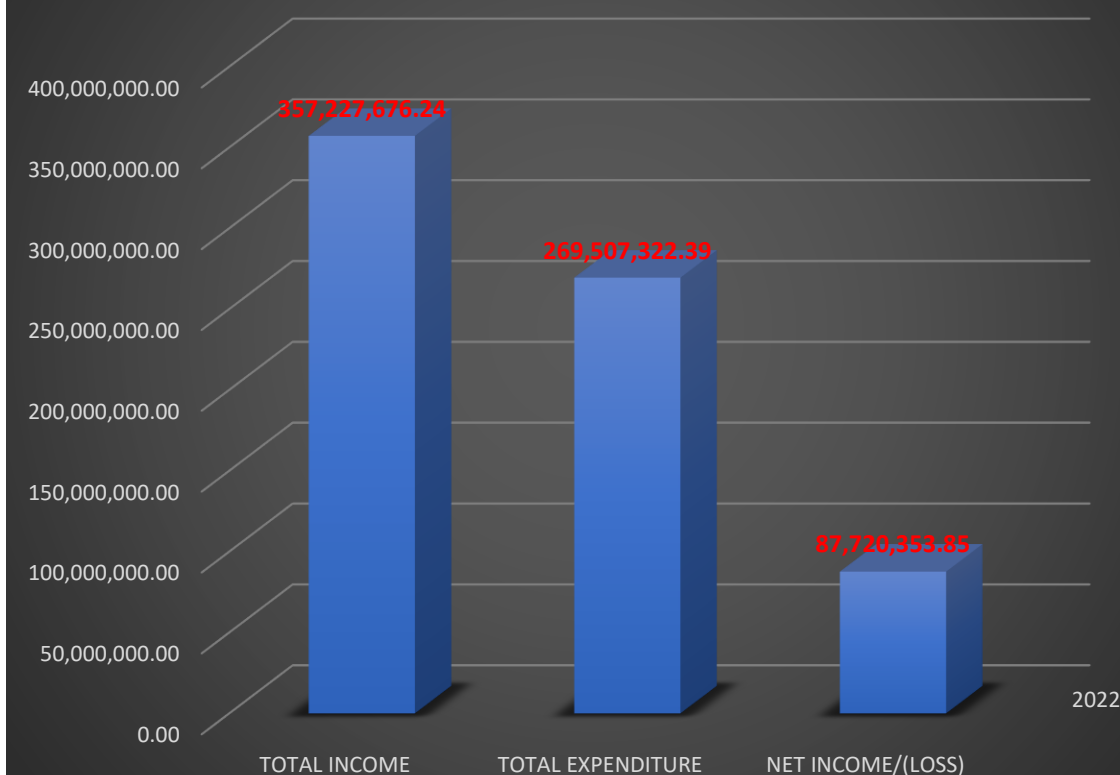
#### Internal Revenue Allotment (IRA)

- : The total estimated Internal Revenue Allotment (IRA) of Rosario for the **CY 2022 is P 227,487,888.00**
- : The actual IRA of Rosario for **CY 2022 is P 227,487,888.00**

### MUNICIPALITY OF ROSARIO, LA UNION Statement of Income & Expenditure For the Year Ended December 31, 2022

GENERAL FUND		
<b>INCOME</b>		
Local Taxes	<b>P</b>	41,601,735.98
Service Income		12,876,448.49
Business Income		26,639,282.18
Other Income		<u>276,116,287.86</u>
<b>TOTAL INCOME</b>	<b>P</b>	<b>357,227,676.24</b>
<b>EXPENSES</b>		
Personal Services	<b>P</b>	86,495,623.57
Maintenance & Other Operating Expenses		180,562,990.26
Financial Expenses		<u>2,448,708.56</u>
<b>TOTAL EXPENSES</b>	<b>P</b>	<b>269,507,322.39</b>
<b>NET INCOME/(LOSS)</b>	<b>P</b>	<b>87,720,353.85</b>

## Statement of Income and Expenditure for the Year Ended December 31, 2022



**Per Capita Poverty Threshold** : P 15,826 (2007)

#### IV. EXISTING LAND RESOURCES:

**Land Area** : ROSARIO has a total land area of 7,312.2725 hectares 73.122 square kilometers.

**Urban** : Barangays Poblacion East, Poblacion West, Subusub, Tay-Ac, Concepcion, Camp One & Udiao are considered the Urban Core District with total land area of 1,019.7052 hectares or 13.75% of the total land area of the Municipality.

**Rural** : The other 26 considered to be rural barangays have an Aggregate land area of 6,399.7065 hectares or 86.25% of the total land area of the Municipality.

**Number of Barangays** : ROSARIO has 33 barangays 30 inland 3 coastal

**Land Use Plan** : The present land use of Rosario, in hectares is as follows:

General Land Use Plan	AREA (has)
<b>1. Agriculture</b>	<b>1,422.0000</b>
<b>a. Strategic Agriculture Crop Land</b>	<b>1,905.0529</b>
<b>b. Non-Strategic Crop Sub-Development Zone</b>	<b>21.0530</b>
<b>c. Non-Strategic Livestock Zone</b>	<b>3,280.4836</b>
<b>2. Agro Forest</b>	<b>517.9036</b>
<b>3. Built up Areas</b>	<b>3.4000</b>
<b>4. Special Uses</b>	
<b>a. Sanitary Landfill</b>	<b>3.4000</b>
<b>b. Cemetery</b>	<b>0.8814</b>
<b>c. Slaughterhouse</b>	<b>0.3500</b>
<b>d. Utility/ Cellsite</b>	<b>10.0000</b>
<b>5. Others</b>	
<b>a. Existing Road Area</b>	<b>11.5344</b>
<b>URBAN LAND USES</b>	
<b>1. Residential</b>	<b>78.1870</b>
<b>2. Commercial</b>	<b>17.3250</b>
<b>3. Institutional</b>	<b>15.5169</b>
<b>4. Industrial</b>	<b>13.8140</b>
<b>5. Parks/Playground/Open Spaces</b>	<b>4.1145</b>
<b>6. Road</b>	<b>0.3400</b>

**Forest** : The 149.70-hectare forest reserves are found inside the Don Mariano Marcos Memorial State University (DMMMSU) campus at barangay Alipang, and in barangays Cadumanian, Casilagan, Cataguingtingan, Inabaan Norte, Marcos, Parasapas, Subusub and Vila. The said forest reserves is the Proposed Rosario Nature Park, an eco-tourism destination area.

**Rivers** : The three principal rivers of Rosario are the following:

1. Bued - abutting barangays Bangar, Udiao and Camp One
2. Malicnao - abutting barangays Alipang, Poblacion East and Poblacion West
3. Nilangoyan - flowing southwestward between barangays Tabtabungao and Cataguingtingan.

**Mineral Resources :**

1. Lingayen Gulf and barangay Damortis with Metallic deposits of Iron Magnetic Sand having an estimated volume of 2,031,400 MT.
2. Bued River with metallic deposits of Placer Gold having an Estimated volume of 816,222 MT @ 0.30 gm. of Au. It is also a major source of sand and gravel with an estimated volume of 160,000 cu. m.
3. Other barangays said to be had mineral deposits are:
  - a. Inabaan Norte - lime
  - b. Marcos - coal
  - c. Parasapas - coal

**V. SECTORAL SUMMARIES****1. Social Sector**

**a. Housing :** **ROSARIO** has the following subdivisions for low cost housing projects:

Name of Subdivision Project	Location			Area, Hectares	Owner/ Developer	Units	
						House & Lot	Lot Only
<b>Rosario Homes</b>	Concepcion	Rosario	La Union	0.4306	ERA North Corp.	27	
<b>St. Joseph Subdivision (EH)</b>	Concepcion	Rosario	La Union	2.4000	Gregorio R. Padilla, Jr.		152
<b>St. Joseph Subdivision (SHP)</b>	Concepcion	Rosario	La Union	0.6000	Gregorio R. Padilla, Jr.		45
<b>Woodspark-Rosario (MC)</b>	Concepcion	Rosario	La Union	5.7081	BMC Forestry Corp.		179
<b>Woodspark-Rosario (SHP)</b>	Concepcion	Rosario	La Union	1.1416	BMC Forestry Corp.		98
<b>St. Joseph Subdivision (EH)</b>	Concepcion	Rosario	La Union	0.9600	Gregorio R. Padilla, Jr.	9	40
<b>St. Joseph Subdivision (SHP)</b>	Concepcion	Rosario	La Union	0.2400	Gregorio R. Padilla, Jr.	28	
<b>Josefina Village 1 (EH)</b>	Cataguindingtan	Rosario	La Union	2.000	Enrico T. Vega/Joel Vega	82	
<b>Josefina Village 1 (SHP)</b>	Cataguindingtan	Rosario	La Union		Enrico T. Vega/Joel Vega	62	
<b>Ridge Park Residences 2 (EH)</b>	Pob. East and West	Rosario	La Union	1.301270	Garsons Development Corp.		28
<b>Ridge Park Residences 2 (SHP P2)</b>	Pob. East and West	Rosario	La Union	0.245096	Garsons Development Corp.		19
<b>Ridge Park Residences 2 (SHP P1)</b>	Pob. East and West	Rosario	La Union	0.4110	Garsons Development Corp.		41

**b. Education** : ROSARIO has the following educational Institutions:

<b>Public</b>	Preparatory School/Day Care Centers	-	34
	Elementary School	-	15
	National High School	-	4
	Rosario Integrated School	-	1
	University	-	1
<b>Private</b>	Preparatory	-	5
	Elementary	-	3
	High School	-	3
	Vocational	-	1
	College	-	1

*Literacy Rate:* Literacy rate is 99.4 (2015)

**c. Religion** : **Religious denominations in Rosario are:**

1.	Roman Catholic	18.	Church of Christ
2.	Iglesia Ni Cristo	19.	Church of Jesus Christ of Latter Day Saints
3.	Evangelicals	10.	Islam
4.	United Church of Christ in the Philippines	11.	National Council of Churches in the Philippines
5.	Bible Baptist Church	12.	Union Espiritista Cristiana de Filipinas Inc.
6.	Jehova's Witness	13.	United Pentecostal Church
7.	Jesus is Lord Church	14.	Evangelical Christian Outreach Foundation

**d. Protective Services** :

Peace and order is maintained by the Philippine National Police force covering the four Municipal Police Districts with the use of Toyota Altis, Innova Patrol Car, Mahindra Enforcer, Motorcycle (rouser), Motorcycle (Blue) and at Bani Police Assistance Center (PAC) Motorize Tricycle (Rusi)

On Fire prevention and protection, the Bureau of Fire Protection is manned by Fifteen (15) personnel, with the old unit fire truck, the Mini Fire Buster and the newly purchase Fire truck by the LGU Rosario.

In the barangay level, peace and order is maintained by the Barangay Tanods.



**e. Social Welfare :**

Basic health services are being implemented by the Municipal Social Welfare Office and the Municipal Health Office through the Rural Health and Family Planning Unit, Barangay Health Centers, and Day Care Centers in Rosario.

The municipal governments – Community Base Rehabilitation Service (CBRS) – has been continuously reaching out to the disabled sector of the community since it was launched on November 20, 1993.

The Rosario District Hospital provides emergency and other health-related services not only to the residents of Rosario but also to those in the adjoining municipalities and the general public. Also providing emergency assistance are the two municipal ambulances obtained through the Philippine Charity Sweepstakes.

**f. Sports**

Sports and other physical fitness programs in Rosario are implemented in coordination with the barangay councils, Department of Health (DOH), Department of Education, Private Educational Institutions and LGU.

**2. Economic Sector**

**a. Agriculture**

ROSARIO is basically an agricultural municipality having five major irrigation systems such as:

1. Bued I - Communal Irrigation System
2. Bued II – Communal Irrigation System
3. Malicnao Irrigation System
4. Campa Irrigation System
5. Apangat Irrigation System (Non-Functional)

The Bued Communal Irrigation System (CIS II) has been fortunate to have received in 1998 an international funding support through the Agrarian Reform Infrastructure Support Project (ARISP) from the government of Japan. The OECF-Yen-Credit package directly benefited the PUSUNANGTATAY Agrarian Reform Community (ARC) consisting of the six clustered barangays of: Puzon, Udiao, Subusub, Nangcamotian, Tabtabungao, and Tay-ac.

The ARISP project has its components such as

- 1.) P10.2 M for the BUED II Communal Irrigation System;

2.) P1.1 M post-harvest facilities consisting of Warehouse with 2,000-cavan and a 250-square meter concrete Solar Dryer;

3.) P1.1 M for the rehabilitation of the Farm-to-Market Roads at Puzon-Tabtabungao, Udiao, and Nangcamotian; and institutional development of the PUSUNANGTATAY Agrarian Reform Beneficiaries Multi-Purpose Cooperative (ARC-Wide Cooperative) and the Farmer-Irrigators Association of Rosario, La Union (FIARLU) or Bued II Irrigators Association as commonly called.

### **Yield per hectare**

1.	Rice	
	a.	Irrigated 5.11MT/Ha
	b.	Rainfed 4.19MT/Ha
	c.	Dry Season 5.35MT/Ha
2.	Corn	
	a.	Yellow corn 5.50MT/Ha
	b.	Green corn 4.60 MT/Ha.
	c.	Young corn 1.16MT/Ha
3.	Peanut	1.30 MT/Ha.
	Mungbean	1.41 MT/Ha
4.	Tobacco	
5.	Leafy Vegetables	8.0 MT/Ha.
6.	Fruits (Mango)	15/Tree
	Banana	10 MT
	Papaya	8.00 MT
7.	Fruits (Vegetables)	(MT/Ha)
	Tomato	20.0
	Patola	15.0
	Upo	20.0
	Okra	12.0
	Finger Pepper	15.0
	Squash	20.0
	Eggplant	20.0
	Ampalaya	15.0
	Stringbeans	15.0
8.	Rootcrops	(MT/Ha)
	Cassava	15.0
	Sweet Potato	12.5
	Tugui	10.0

**Livestock** : ROSARIO has livestock population as of 2022 as follows:

1.	Carabao	1,114 (Backyard)
2.	Cattle	1,328 (Backyard)
3.	Goat	5,187 (Backyard)
4.	Poultry (Commercial)	146,556
5.	Swine (Commercial)	1,095
6.	Poultry (Native)	20,422 (Backyard)
7.	Poultry Layer	23,500 (Commercial)
8.	Duck (Commercial)	0

### **SLAUGHTERHOUSE REPORT**

Year	Cattle		Carabao		Hogs	
	Heads (No.)	WT (Kgs)	Heads (No.)	WT (Kgs)	Heads (No.)	WT (Kgs)
2015	380	37,698	171	18,463	7,700	486,237
2016	312	31,513	189	22,060	6,759	440,906
2017	316	30,901	157	15,397	8,304	506,671
2018	303	29,211	142	14,067	10,162	694,503
2019	338	36,739	169	16,468	11,260	778,809
2020	192	21,530	115	12,930	10,928	708,485
2021	45	5,129	94	11,116	7,367	508,261
2022	112	12,076	131	14,272	8,246	593,753

The Philippine Carabao Center (PCC) inside the compound of the Don Mariano Marcos Memorial State University (DMMMSU) at barangay Alipang continues serving Rosario and the adjoining municipalities.

**FISHERIES:  
AQUACULTURE:**

1.	Fresh Water Fishpond		
	Area (Ha)	Ha	4.841
	Production (MT)	MT	13.654
	Productivity	MT/Ha	2.82
	Operator		
	Male	No.	80
	Female		
2.	<b>Communal Water</b>		
	Area (Ha)	Ha	65.00
	Production (MT)	MT	78.00
	Productivity	MT/Ha	1.20
	Operator		
	Male		
	Female	No.	225
3.	<b>Municipal Fishing:</b>		
	<b>Motorized Banca:</b>	No.	128
	Area (Ha)		
	Production (MT)	MT	320
	Productivity	MT/Banca	2.50
	Operator		
	Male	No.	256
	Female		
	<b>Non-Motorized Banca:</b>	No.	72
	Area (Ha)		
	Production (MT)	MT	86.40
	Productivity	MT/Banca	1.20
	Operator		
	Male	No.	72.00
	Female		

## b. Commerce & Industry

The Rosario Public Market is located at Barangay Subusub along the National Highway (McArthur Highway). It has six (6) existing buildings with additional 5 buildings for ambulant vendor and the Newly constructed 2 Buildings along the National Highway. The Rosario Public Market is constructed in a lot area of 9,781 Square Meter.

Considered location/zone for non-pollutive light industries are the barangays of Rabon, Bani, Damortis (RaBaDam) abutting the Lingayen Gulf and barangays of Tabtabungao & Udiao.

## c. Tourism

ROSARIO, with its mountains, rolling hills, valleys and beaches, has potential opportunities for tourism promotion and development.

### **Existing tourism destinations are the following:**

LIST OF ACCOMMODATION ESTABLISHMENT/TOURIST DESTINATIONS: 2022

NAME OF SITE	DESCRIPTION	STATUS	LOCATION
<b>AL'S SEALINE BEACH RESORT (Formerly AQUARIUM BEACH RESORT)</b>	Accommodation Establishment, Swimming Pool, Restaurant, Function Room, Open Sea	Operating	Bani, Rosario, La Union
<b>Mountain View Hotel and Resort</b>	Accommodation Establishment, Restaurant, Swimming Pool, Function Room	Operating	Camp One, Rosario, La Union
<b>Alegria Beach Resort</b>	Accommodation Establishment, Swimming Pool, Restaurant, Open Sea	Operating	Damortis, Rosario, La Union
<b>Aqua Vida Court Lodging House</b>	Accommodation Establishment	Operating	Camp One, Rosario, La Union
<b>Monte Del Rosario Springs Pools &amp; Youth Camp</b>	Accommodation Establishment, Restaurant, Swimming Pool, Function Room, Camping Site, Mini Zoo, Botanical Garden	Operating	Benteng-Sapilang, Rosario, La Union
<b>Hayahay Sa Bungad</b>	Accommodation Establishment, Swimming Pool, Function Hall	Operating	Udiao, Rosario, La Union

<b>La Presa Inn</b>	Accommodation Establishment, Restaurant (serve upon order)	Operating	Camp One, Rosario, La Union
<b>Golden Sunrise Hotel</b>	Accommodation Establishment, Restaurant, Function Hall	Operating	Subusub, Rosario, La Union
<b>Tomb of the Unknown Soldier</b>	Scenic View/WWII	Existing	Public Plaza, Rosario, La Union
<b>Diego Silang Monument</b>	Scenic View	Existing	Camp One, Rosario, La Union
<b>World War II Vintage Cannon</b>	Scenic View	Existing	Public Plaza, Rosario, La Union
<b>Rocapor Farm</b>	Organic Farming	Existing/ Operating	Tabtabungao, Rosario, La Union
<b>Rizal Monument</b>	Scenic View	Existing	Public Plaza, Rosario, La Union
<b>Rosario Dairy Processing Plant</b>	Food store	Existing/ Operating	Poblacion East, Rosario, La Union
<b>Albay Carabao Farm</b>	Organic Farming	Existing	Concepcion, Rosario, La Union
<b>Amity Garden Resort</b>	Resort	Operating	Cataguingtingan, Rosario, La Union
<b>LG Agri-Tourism Farm</b>	Economic Tourism Farm	Operating	Amlang, Rosario, La Union
<b>Spice Of Urban Life (SOUL) Cafe</b>	Restaurant/Cafe	Operating	Camp One, Rosario, La Union
<b>ARS Hillview Resort, Banquet Hall and Catering</b>	Resort and Catering Services	Operating	Poblacion East, Rosario, La Union
<b>Sagat Crust Food House</b>	Food Haus	Operating	Amlang, Rosario, La Union
<b>Agdong Souvenir Shop</b>	Souvenir Shop	Operating	Bangar, Rosario, La Union
<b>Friendship Supermarket, Inc.</b>	Supermarket	Operating	Tay Ac, Rosario, La Union
<b>Jollibee Food Corporation</b>	Restaurant	Operating	Camp One, Rosario, La Union
<b>Green Echoes Farm and Resort</b>	Resort	Operating	Tabtabungao, Rosario, La Union
<b>Golden Arches Development Corporation (MCDONALD'S)</b>	<b>Quick Service Restaurant (MCDONALD'S)</b>	Operating	Camp One, Rosario, La Union

### **Eco-Tourism Show-Places:**

ROSARIO also has ecological tourism show-places such as in the following:

1. Don Mariano Marcos Memorial State University Research and Extension (Rosario Nature Park) at barangay Alipang and Cadumanian with its bamboo Crafts and plantation, Philippine Carabao Center, Mango Based Demo Farm, Apiculture and Forest Reserve.
2. Twenty-hectare reforestation project of former SBM Rufino Molina at barangay Inabaan Norte planted with about 80,000 Gimelina, Mahogany and other forest trees and duly certified by the Department of Agriculture
3. Three hectares reforestation project of Ms. Eufrocinia Lomboy Raquedan at barangay Carunoan East.

The above-mentioned reforestation projects have been recipients of various awards from the government and the private sector as well.

4. **ROCAPOR FARM** – pick and pay of organic fruit and vegetables, nature appreciation, picnic, picture taking, feeding the animals, learning site.
5. **VAUGHN'S ECO FARM**- tractor riding, nature appreciation, picture taking, picnic
6. **ALBAY CARABAO FARM** – Feeding high bred carabaos with Napier grass, harvesting Napier grass, manual milking process and picture taking.
7. **LUNA CACAO FARM**- nature appreciation, cacao planting and harvesting, feeding the animals, picture taking and picnic.
8. **MOUNT KAWAWINGAN**- hiking/trekking, nature appreciation “Sea of Clouds”, picture taking, wild tree edible fruit picking and picnic.
9. **CAMP KUWAROG** (Little Tagaytay)- hiking/trekking, picnic. It has a magnificent view of the Lingayen Gulf in the west and Cordillera Mountain rangers in the East. You will also love to capture the rising and setting of the sun.
10. **BFAR MARICULTURE** – Feeding the fish, swimming with the fish, watching fish being harvest, picture taking, nature appreciation.
11. **MONTE DEL ROSARIO YOUTH SPRINGS AND POOLS** (Botanical Garden and Mini-Zoo) – nature appreciation, enjoy watching different exotic animals and plants, picture taking, picnic, swimming.

### **“Rosario Skyway” :**

Another tourism development potential is an existing barangay road winding atop the called “Rimmagadi” mountains of Cataguingtingan. They resemble the rugged teeth of a giant saw turned upside down.

It could become the future “Rosario Skyway” where one would have the rare chance to relish the invigorating breeze while enjoying the commanding view of the rustic landscape and the placid historic Lingayen Gulf down below. It could also become a vital road link to San Fabian and the rest of Pangasinan.

## **3. Infrastructure & Utilities Sector**

**a. Water** : The Rosario Water District supplies domestic water to the town proper including certain areas in the adjoining barangays drawing from its reservoir located at barangay Subusub. This is complemented by its deep well pumping station at barangay Poblacion West with elevated Steel tank.

The district also maintains its other water reservoirs and deep well at:

1. Cataguingtingan reservoir– servicing Cataguingtingan and Amlang;
2. Subusub reservoir – servicing Brgy. Subusub
3. Poblacion West elevated Water tank - servicing Poblacion West and some parts of Concepcion.
4. Potable Water System (Level II) Project (Salintubig) at Government Center with elevated Water tank servicing around Poblacion East

Domestic water supply in other barangays is provided through the following facilities:

1. Barangay Water Works Association
2. Deep Wells
3. Shallow Wells
4. Springs/Rivers
5. Dug Wells



**b. Transportation** : Within the municipal jurisdiction of Rosario are found the following road networks:

### National Roads

	NAME OF ROAD	LENGTH (KM.)	DESCRIPTION
1.	Manila North Road	13.5	Concrete and asphalt all-weather and seven concrete bridges from barangay Udiao to Damortis
2.	Rosario-Pugo-Baguio Road	14.0	Concrete and asphalt all-weather and three concrete bridges
3.	Rosario-Pugo-Baguio Diversion Road	2.10	From barangay Subusub to Brgy. Alipang
4.	Rosario-Kennon-Baguio Road	2.0	Concrete and asphalt pavement
5.	Rosario-Damortis-Dagupan Road	3.8	Concrete and asphalt and four concrete bridges by the Lingayen Gulf from barangay Damortis to Rabon

### Provincial Roads and Bridges

	NAME OF ROAD	LENGTH (KM.)	DESCRIPTION
1.	Rosario-Tubao Road (via Parasapas)	7.5	Concrete pavement and two concrete bridges
2.	Rosario-Pugo Road (via Inabaan-San Jose)	5.6	Concrete pavement and two concrete bridges
3.	Rosario-Sison Road (via Tay Ac-Puzon)	3.5	Concrete pavement
4.	Rosario Sison Road (via Tabtabungao)	2.5	Concrete and Gravel pavement

#### **Mode of Transportation:**

ROSARIO is accessible to all kinds of land and seaborne transportation such as in the following:

1. Air conditioned and ordinary buses
2. Jeepneys
3. Tricycles
4. Pilipinas Shell – LPG Tanker (750 MT/Voyage, 2x a month)
5. Bancas (motorized and non-motorized)

**c. Power** : The La Union Electric Cooperative (LUELCO) provides power supply to residential, commercial, Industrial and institutional establishments in all the 33 barangays of Rosario.

**d. Communication** : Communication facilities installed in Rosario are the following:

1. Postal Office
2. LBC
3. Telephone/Cell phone Companies:
  - a. Globe/Touch Mobile
  - b. Smart/Talk & Text
  - c. Digitel/Sun Cellular
  - d. Telicfil
4. Shama Cable TV

#### **4. ENVIRONMENTAL MANAGEMENT SECTOR**

##### **a. Waste Disposal System:**

Solid wastes collected mostly from within and around the public market and the town proper, with the use of a 4-unit municipal dump trucks and the newly purchase 3-unit Brand new Municipal dump truck and Barangay Poblacion East dump truck, waste is dumped at the Sanitary Land Fill site in barangay Inabaan Norte with an average waste disposal of 12.50 cu.m/day

##### **= Industrial Waste**

Industrial establishments such as Pepsi Cola Plant, The LDP Plant and the Pilipinas Shell Petroleum Corporation, among others, have their own respective treatment plant to address their waste problem.

##### **= Public Toilets**

There are eight (8) public toilets now privatized by the municipal government located within the Poblacion and the New Rosario Public Market.

1. Along Manila North Road corner Estacio Street.
2. Along Manila North Road corner Nejal Street.
3. Inside the Old Rosario Public Market
4. Entrance Gate of New Rosario Public Market
5. West of Meat section at New Rosario Public Market
6. Public Plaza (Beside Entrance Gate of Civic Center)
7. Public plaza (Beside Pasalubong Center)
8. Inside the Municipal Compound

##### **= Hospital Wastes**

The Rosario District Hospital is strictly implementing its own waste management system.

##### **b. Drainage and Sewerage:**

Drainage and sewerage facilities of the public market and open canals inside the town proper are being declogged and flushed regularly.

**c. Cemeteries and Burial Grounds:**

ROSARIO has cemetery lots located at barangay Tay-ac, Poblacion West and at barangay Darmortis.

Private Memorial parks located at barangay Tay-ac with an area of 2.4 hectares.

A burial ground for the exclusive use of the Benedictine Sisters (Queen of Peace Priory) is found atop the mountain at barangay Nagtagaan.

**d. Municipal Ordinance No. 16-96 S. 1996:**

The Municipal Ordinance of Comprehensive Solid Waste Management of the Municipality of Rosario, La Union was duly approved by the Sangguniang Panlalawigan of La Union on April 17, 1997.

**e. Sanitary Land Fill:**

The DENR-EMB ROI granted the ECC for the Sanitary Land Fill project of LGU under ECC-ROI-0911-0067 with an estimated life span of 10 years.

**f. Coastal Zone:**

The Municipal Coastal zone covers the three barangays of Rabon, Bani and Damortis (RABADAM) abutting the Lingayen Gulf.

Presidential Proclamation No. 277 dated April 23, 2000

".... declaring Agoo, Santo Tomas and Rosario, La Union as protected area and its peripheral areas as buffer zone pursuant to R.A. 7586 and shall be known as Agoo - Damortis Protected Landscape and Seascape (ADPLS).

The Municipal Ordinance on Coastal Resource Management and Fisheries Code of the Municipality of Rosario, La Union was duly approved on November 13, 1997 by the Sangguniang Panlalawigan of La Union.

## 5. DEVELOPMENT OPPORTUNITIES

### NORTH LUZON GROWTH QUADRANGLE DEVELOPMENT PLAN (NLGQ DEV'T. PLAN)

Rosario, La Union enjoys its enviable strategic location links to various Development Growth Center in Luzon. The construction of the **TARLAC-PANGASINAN – LA UNION EXPRESSWAY (TPLEX)** formerly the North Luzon Expressway Extension is indeed in sync with the vision of the National Government to bring Development to the rural areas, as stressed in the NLGQ Development Master Plan. The project certainly brings more employment & income opportunities that will be generated in the areas of Small & Medium Enterprises, Agro Industry, Trade & Commerce, Tourism and Information and Communication Technology (ICT).



The **Tarlac - Pangasinan - La Union Expressway (TPLEX)** compose of two phases of an 84.5 km., four-lane expressway from La Paz, Tarlac (terminus of the Subic-Clark-Tarlac Expressway) to ROSARIO, LA UNION. The alignment runs parallel to McArthur Highway, passing through the Municipalities of Victoria, Gerona, Paniqui, Moncada and San Manuel in Tarlac; Carmen, Urdaneta, Binalonan, Pozzorubio and Sison in Pangasinan and ROSARIO in La Union, Phase I is two lanes while Phase 2 is the extension into four lanes to be undertaken when capacity reaches 25,000 vehicles. The TPLEX provide travelers with an alternative route that is reliable, safe and fast.